

FCSC UNITED
Sponsorship and
Partner Packages



Our Numbers



- 1500 Annual Registrations
- 900+ Recreational Players
- 200+ Travel Soccer Players
- 100+ Summer Camp Players
- 100 Winter Soccer Players
- 300+ Annual Travel Soccer Tournament Team registrants
- 250-300 people reach per Facebook Post
- 700+ Current Facebook Likes / Following
- 150+ Twitter Followers
- 4800+ Constant Contact Unique Emails –
- 5800+ Demosphere Households

Who we are

- 501 (C) (3) Non profit organization
- 1500 Registrations annually
- 100 Recreational Teams (Fall/Spring)
- 14+ Travel Teams (Aug-Jun)
- Summer Travel Tournament (40 teams)
- Fall Travel Tournament (270+ teams)
- Established 1992
- New Programs and Initiatives
Beginning Summer / Fall 2018



Our Programs



CLUB CHAMPIONS
LEAGUE



Programs on the Horizon

- Fauquier County School Increase Sport Engagement Program (FRESH)
- Summer Futsal
- Adult Soccer
- Standardized Coaching Education Program
- Parent Education Program
- Revised Player Development Program





Working Together

Our goal at FCSC is to provide the young people of Fauquier County and surrounding areas, the opportunity to achieve their potential on both the soccer field and in everyday life. We want to generate a positive relationship with our community to try and instill the core beliefs that allow our players and stakeholders to strive in every environment they encounter.

FCSC believes we can help potential partners through the increased exposure and brand awareness to our players, teams and club interactions every soccer season. Utilizing our premium opportunities will increasing these opportunities as well as being the sole sponsor in your market to have FCSC exposure.

Sponsorship Packages

Bronze Package - \$500-\$1k per year

- 🏆 Email Sponsor on all Program emails.
- 🏆 Social Media Blast
- 🏆 Logo and Website on Partner Page
- 🏆 Seasonal Press release

Silver Package – \$1k - \$4k per year,

as bronze package, plus

- 🏆 Program Sponsor, with Link and Logo on Information Page
- 🏆 Summer Camp and Winter Program Tee Logo

Gold Package - \$4k - \$10k (2-4 years)

as silver package, plus

- 🏆 Field Naming and Signage
- 🏆 Website Front Page Sponsor
- 🏆 Level 1 Jersey Sponsor – Travel Practice Jersey
- 🏆 Official Partner, Non Compete with Conflicting Business
- 🏆 Summer Tournament Material Sponsor



Platinum Package - \$10k-\$20k (2-4 years)

As gold package, plus

- 🏆 **Level 2 Jersey Sponsorship (rec or travel game jersey)**
- 🏆 **Additional Program Naming Rights**
- 🏆 **Fall Tournament Material Advertisement (270+ teams)**